What is meant by ‘failed’ states in debates about international order, security and threats to security? Does the concept of failed states, as constructed through academic and policy discourse, undermine the ontological assumptions of international order premised upon bounded, viable, rational states? Are weak or failed states a viable category for analysis in international politics? Can we find characteristics in different countries and regions that would allow us to define and measure degrees of state strength, weakness and state failure in an objective and neutral manner? If weak or failed states are a viable category, what are the implications for international order and security? When is the failed state label used, and with what effect? Do failed states represent a challenge to the Westphalian model of international politics? Does the phenomenon of weak or failed states, as a challenge to this idealized Westphalian normative system of Weberian states, in turn undermine the constitutive order of the international system?

Alternatively, is the idea of failed states – and the popularity of focusing on this – a reflection of Western anxieties over ‘new’ security threats since 9/11 and thus a political construction – indeed an example of threat inflation? Does this focus on failed states reflect Western bias over what a modern state should look like? Is the failed state idea therefore about questioning the legitimacy of states which do not conform to Western institutions of statehood, and a pretext for control and intervention? Is it possible to make a distinction between the concept of failed states as represented in discourse, and the reality of failed states – that is, to de-politicize the concept?

The concept of failed states has attracted the attention of many analysts, and there are three main poles of opinion. Some scholars uncritically accept the concept as a paradigm change in international politics with fundamental implications for how we should think about and address insecurity. According to this, ‘weak and failing states have arguably become the single most important problem for international order’.

Secondly, other analysts are sceptical of the analytical value of the concept on epistemological grounds, arguing that it is difficult to objectively define, identify and analyse failed states with methodological rigour. Finally, a further argument in the literature rejects the idea of failed states as a politicized, ethnocentric, hegemonic concept with interventionist connotations.

After exploring the idea of failed states and responding to some of these debates this paper presents a different argument. In terms of how international order and threats to security are perceived and constructed – which is not necessarily the same as reality – failed states, in conjunction with the apparent decline of traditional
Failed States, International Security, and Post-Westphalia

Policy and scholarship related to international conflict and security – and the perception of empirical reality – has traditionally reflected a Westphalian orientation. According to this construction, the unit of analysis and referent object of security are states, and threats are conceived in state-centric military terms; international security privileges the independence and territorial integrity of legally sovereign and (theoretically) equal states. Within this model the international system is characterized by cooperation and conflict amongst viable and rational states in an anarchic environment, reflecting pluralist norms of interaction in diplomacy, law and multilateralism. A Westphalian system is therefore said to rest upon the sovereignty of political units, territoriality, and non-intervention.

Reality never conformed to this ideal type, and some parts of the world have arguably never fully reflected the Westphalian model. The historical accuracy of describing this model of international politics as Westphalian has also been challenged. Yet prevailing norms of international law, foreign policy, diplomacy and multilateralism – and indeed scholarship – have generally upheld the Westphalian model. Despite differences in interpretation – between, for example, realist and liberal visions of world order – the manner in which security, conflict, and threats to security have been conceived and addressed has generally rested upon this statist, pluralist ontology.

In the 21st century, by contrast, there is wide belief in certain circles that threats to security are equally likely to come from failing or weak states, or even non-state actors. In this context many scholars and policy analysts have drawn attention to the dangers inherent in weak or failed states. The phenomenon of weak states refers here to a situation where central government has a poor capacity to control public order within its territory, is unable to consistently control its borders, cannot reliably maintain viable public institutions or services, and is vulnerable to extra-constitutional domestic challenges. Indications of this condition can be found in poor levels of economic performance, human welfare, economic distribution, and levels of conflict. State failure suggests that the government – if one exists – is completely unable to maintain public services, institutions, or authority, and that central control over territory does not exist. State failure implies that central state authority and control do not de facto exist.

According to this argument, in the conventional Westphalian vision of the world threats to international security come primarily from powerful aggressive states; in the 21st century threats are equally likely to come from failing or weak states, or even non-state actors. International security therefore does not rest exclusively upon a harmonious relationship amongst viable states, but also upon issues
traditionally seen as domestic, including social, economic and political factors, and standards of governance.

This suggests that international conflict and security in the 21st century – in terms of empirical patterns, and how these are studied and addressed in policy terms – reflect a broader transformation to a post-Westphalian world. This is conceived of as a world where notions of inviolable and equal state sovereignty – never actually a reality but often respected as a norm – are breaking down; where states are no longer the sole or even the most important actors in many areas of international politics; where states cannot be assumed to be viable or autonomous agents; where insecurity and conflict is primarily characterized by civil war, insurgency and state failure, rather than inter-state war; where the distinction between domestic and international politics is irreversibly blurred in terms of causes and impacts; where the nature of, and responses to, security challenges hold implications for norms of state sovereignty and territorial integrity; and where solidarist norms related to governance and human rights are slowly – and selectively – transcending absolute norms of sovereignty and non-interference.

The Failed State Debate

The failed state debate emerged as a result of the apparent discrepancy between the de jure system of state sovereignty and the de facto nature of many states. Robert Jackson’s work on the weakness of the state in the developing world was a milestone in this debate. He defined this as negative sovereignty: a normative framework which upholds the de jure legal sovereignty of states in the developing world (in contrast to ‘positive sovereignty’ in Europe which had emerged after states were consolidated). Such states, in theory, enjoy legal freedom from outside interference but they lack the ability to meaningfully function or provide public services, including order. Jackson described this as the ‘sovereignty game’: since the 1960s, new and weak ‘quasi-states’ were incorporated into the international community even though they were ‘juridical more than empirical entities’. The ‘negative sovereignty game’ tolerates and supports this as a result of the ‘uncritical and widespread faith in self-determination or equal sovereignty’. As a result of norms such as anti-colonialism, self-determination, democracy and egalitarianism, Jackson wrote in 1990 that such states ‘enjoy an unqualified right to exist and high prospects for survival despite their domestic disorganization and illegitimacy’.8

Following Jackson, theories of conflict and instability increasingly point to the weakness of the state as a key factor in the onset of violent conflict – the ‘declining state’ or ‘the problem of the modern state’. Some scholars have put this into a broad social context, suggesting fundamental changes in the nature of conflict. This argument holds that ‘One of the most dramatic ways in which the post-Cold War world differs from the Cold War international system is in the pattern of violence that has been developing’. The weakening or undermining of the state is central to this thesis, sometimes seen in the context of social and economic forces which erode state capacity, authority, and public goods. This is characteristic of broader social and
political change reflected by state failure and social breakdown, and a breakdown of public authority.

Globalization is sometimes seen as an important component of state weakness: ‘the processes known as globalization are breaking up the socio-economic divisions that defined the patterns of politics which characterized the modern period. The new type of warfare has to be understood in terms of this global dislocation.’ According to this argument, therefore, neoliberal economic forces have resulted in a weakening of state capacity and a weakening of the provision of public goods in states which are already fragile and often contested. So, ‘the “failure” of the state is accompanied by a growing privatization of violence . . . the new wars are characterized by a multiplicity of types of fighting units both public and private, state and non-state, or some kind of mixture’. An alternative but complementary explanation for failed states is that declining superpower support for states after the end of the Cold War – as the strategic importance of the developing world appeared to be in decline – undermined the integrity of some such states. As Raimo Vayrynen stated, ‘The state is globally in decline; in the industrial world, the state’s power is delegated and evaporating, while especially in developing and transitional countries its monopoly over coercive power is weakening’.

Other analysts increasingly argued that the ‘negative sovereignty game’ was under strain as the repercussions of state weakness and civil war posed security challenges regionally or even globally and their humanitarian consequences become increasingly unacceptable. Throughout the 1990s the weak/failed states idea was increasingly linked to international insecurity and the idea of non-traditional security threats. Most notably, Helman and Ratner brought attention to this ‘disturbing new phenomenon’ in an influential article in 1992 that sought to point out the security implications of failed states and generate new thinking to address such situations. Alongside rogue states, its hyper-Westphalian antonym, failed states entered everyday political discussion. Initially understood as Somalia-style disintegration, its meaning was transformed after the attacks of 9/11 in turn brought enormous attention to failed states as an existential threat. In policy circles and amongst some academics, the concept justified emergency policies and if necessary the suspension of legal sovereignty to respond to extreme danger. This prioritization of failed states has evolved into a broader merging of security and development – and indeed the ‘securitization’ of underdevelopment – prompting a critical response amongst scholars who are sceptical of the concept.

So, there are essentially three different types of opinion on failed states. Firstly, some analysts clearly accept the idea that failed states are a useful and identifiable category for analysis, and that the dangers they represent fundamentally change the way that we should think about and deal with security and insecurity. As US Senator Chuck Hagel argues, existing and future challenges ‘come not from rival global powers, but from weak states’. According to this thinking, underdevelopment – and the pathologies associated with this – is essentially securitized. These writers believe that fundamentally new methods are necessary to address failed states: to respond to humanitarian crises but more importantly to respond to the security threats inherent in these situations. These responses might include the temporary
suspension – or permanent supervision – of sovereignty to facilitate international involvement to address the sources and manifestations of state failure, and the use of military force when governments are unable or unwilling to control the pernicious spillover effects of state weakness. According to this view, failed states undoubtedly represent a paradigm change for international security, demanding new principles and methods in response. As a result of this, an explosion of research and analysis has sought to improve the methodology of defining and measuring weak and failed states, identifying their impact, and developing the policy implications.

Secondly, other analysts are open-minded about the concept but feel that weak and failed states are not analytically reliable because no objective definition, indicators or agreement on their security implications exist. Moreover, given the nature of such states, there are major difficulties in gathering reliable data. Subsequently, the idea of failed states is not a solid base upon which to base policy or undertake serious analysis. Within this camp scholars argue that the threat of failed states is sometimes misunderstood or simply exaggerated, and so policies aimed at strengthening homeland security based upon addressing or shoring up failed states are misplaced, ineffective, or even dangerous. Others argue that failing, rather than failed, states are the main cause for concern.

Finally, other authors are highly critical of the concept of failed states and see in it an ethnocentric and hegemonic political agenda aimed at de-legitimizing states that fail to conform to the worldview of dominant states. From this viewpoint the failed states idea is seen as a part of a broader agenda to reform developing countries, or an attempt to demonize the ‘other’ as a pretext for control and intervention. According to this view, the concept of ‘failed’ states is politicized to such an extent that it is analytically useless, but this is not just a result of unintentionally weak or spurious methodology. Indeed, the critical approach views the concept of failed states – and the policy implications that follow from this – as a political construction formulated to serve interventionist hegemonic interests and specific political agendas. According to the critical perspective, by exaggerating the threat of weak and failed states and encouraging a militarized response, the concept of failed states is the worst and most pernicious example of negative ‘securitization’ that exists.

Failed States: The Empirical Approach

Can we find characteristics in different countries that allow us to define and measure degrees of state strength, weakness and state failure in an objective and neutral manner, and perhaps overcome some of the controversies that exist in the study of failed states? Can the failed states concept be employed in an analytically rigorous manner for the purposes of scholarship and the formulation of policy? Is there consensus on which are the weakest states? According to the literature on failed states examples of this phenomenon at various times over the last 15 years include Afghanistan, Democratic Republic of Congo, Lebanon, Liberia, Myanmar, Nepal, Philippines, Pakistan, Sierra Leone, Somalia, Sudan, and Zimbabwe. Clearly a wide variety of different states are discussed in the literature and in policy circles as weak or failed, and so the idea of developing a clear definition of weak or failed
states which is generally applicable in different contexts, and with clear indictors, is highly questionable. As a consequence, many scholars are sceptical about the concept of weak or failed states as an analytical focus. Nevertheless, the interest in failed states – and the research funding that has come from this interest – has resulted in attempts to improve the analytical rigour of the concept. There have been a number of attempts to improve the measurement and definition of state weakness and failure, and attempts to rank states accordingly.

This analysis has generally been undertaken by policy-oriented scholars and think-tanks, and it is often funded by public sources or government-related agencies. The fact that there are so many major programmes which seek to do the same thing – to understand and measure state weakness – indicates the interest which exists in the topic, and the availability of funds to pursue such research. It also raises concerns about the failed state industry, which clearly has an interest in ongoing worries about the international hazards of failed and weak states, which might in turn raise questions about the objectivity and results of some of these analyses. There are differences in how these research projects measure and define failed and weak statehood, but most focus on manifestations of dysfunctional states – measured in terms of a failure to manage conflict and the effects of conflict, an absence of public service delivery and development, and poor governance – rather than the sources, and most avoid identifying a single core characteristic. The rankings therefore tend to focus on the (in)effectiveness of institutions, which rests upon a Weberian-state ideal as the starting point; unsurprisingly, these approaches to define and measure weak and failed statehood take the functioning, liberal (Western) state as the ideal, and rank states in declining categories of effectiveness the further they stray from this ideal. They also tend to conflate sources and manifestations of state failure – and thus cause and effect – which is an analytical weakness that is difficult to overcome. It is also worth noting that most of these analytical approaches tend to focus on measurable, material indictors of state strength – suggesting that they are attempting an objective, scientific approach – rather than an approach based upon value systems. Their conclusions are compared in Table 1.

The Failed States Index, sponsored by the Fund for Peace, is a major attempt to understand the causes, nature and impact of failed states. It identifies social indicators (mounting demographic pressures, movement of refugees or internally displaced persons, complex humanitarian emergencies, a legacy of vengeance-seeking group grievance or group paranoia, and chronic and sustained human flight), economic indicators (uneven economic development along group lines, severe economic decline), and political indicators (criminalization and de-legitimization of the state, progressive deterioration of public services, suspension or arbitrary application of the rule of law and widespread violation of human rights, the absence of accountability of the security apparatus, rise of factionalized elites, and intervention of other states or external political actors). In this index, the higher values indicate higher degrees of state weakness, and lower values represent greater state capacity.22

The State Fragility Index, maintained by the Center for Systemic Peace and the Center for Global Policy at Maryland University and sponsored by the One Earth Future Foundation, covers 162 countries (with populations greater than 500,000)
that constitute the global system in 2008. The State Fragility Index and Matrix rates each country according to its level of fragility in both effectiveness and legitimacy across four dimensions: security, governance, economic development, and social development.\textsuperscript{23} The Global Peace Index is sponsored by the Vision of Humanity.\textsuperscript{24} It measures levels of ongoing domestic and international conflict, societal safety and security, and levels of militarization, and formulates 24 indicators based upon these three areas. Although this index focuses primarily on trends of armed conflict
and violence it is relevant to state weakness and failure as the indictors measured for
the assessment of ‘peace’ in this context are also indicative of state capacity. In
addition, armed conflict is itself often indicative – and a source – of state weak-
ness/failure. The Human Development Index (HDI) of the UN Development Pro-
gramme can also be taken as an indication of state capacity and hence state
weakness and failure. It measures the average achievements in a country in basic
dimensions of human development relating to health, life expectancy, education,
and standard of living. It is therefore an authoritative illustration of public service
delivery. It is calculated for 177 countries and territories for which data are available.
The highest possible HDI ranking is one. Values less than one indicate progressively
lower standards of human development. The HDI is considered relevant, as an indica-
tion of state capacity and incapacity, because public service delivery is a key indica-
tor of state effectiveness and capacity (and as a corollary, poor service delivery
and low human development are indicators of weak state capacity). The Worldwide
Governance Indicators research project, sponsored by the World Bank, is also relevant
to measurements of state capacity and weakness/failure. The indicators measure six
dimensions of governance: voice and accountability, political stability and absence
of violence/terrorism, government effectiveness, regulatory quality, rule of law, and
control of corruption. Of particular relevance to evaluations of state weakness and
failure, the Government Effectiveness Indicators measure perceptions of the quality
of public services, the quality of the civil service and the degree of its independence
from political pressures, the quality of policy formulation and implementation, and
the credibility of the government’s commitment to such policies.

The Index of State Weakness in the Developing World (2008) of the Brookings
Institution ranks and assesses 141 developing nations according to their relative per-
formance in four spheres: economic, political, security and social welfare. It is
possible to identify some patterns amongst the hundred worst cases of state weakness
and failure according to these indices for the years 2007–08. Clearly, they do not use
a common definition of failed states or a common methodology to analyse the
concept. The UNDP Human Development Index is primarily an indication of
human welfare and public service delivery rather than explicitly failed states, and
the World Bank rankings focus on governance. Some – such as the Human Develop-
ment Index – also exclude states where reliable data are impossible to obtain, such as
Iraq and Somalia. This is clearly a major limitation, because weak or failed states are
by definition those on which reliable data are difficult or impossible to establish.
There are, therefore, limitations in terms of comparing these indices. Nevertheless,
the indices all directly or indirectly relate to the definition of weak and failed states
used in this paper – focusing upon public service delivery and state capacity – and
therefore provide a useful indication of current thinking on the topic.

A simple comparison of the rankings indicates some discrepancies. The Brook-
ings ranking, for examples, places Burundi as the fifth weakest state, whilst the
country appears 24th on the Failed States Index and does not appear on the Global
Peace Index. Other countries – such as Comoros, Djibouti, Mozambique, and
Zambia – appear at very different ranks on these listings, despite the rankings
being based on similar indicators. Inexplicably, other countries which feature
relatively high on the indexes of some rankings are absent from others. What explains these discrepancies? Does this result from the different methodologies used in the indexes, different sources of data, or perhaps from the different agendas of those who produce the rankings?

However, a comparison does indicate some consensus on those countries considered to be the weakest and closest to a situation of state failure. Somalia, for example, appears as the weakest – and thus the epitome of a failed state – on the Brookings, Failed States Index, World Bank Index, and the State Fragility Index, and second only to Iraq on the Global Peace Index. Afghanistan, Central African Republic, D.R. Congo, Iraq, Somalia and Sudan appear amongst the weakest 15 in all five rankings.

Do a significant number of these countries fail to uphold a Westphalian model of international relations due to their incapacity, and thus undermine the concept of this international order? If we accept that these 40 countries are severely weak – or in risk of failure – is that a significant enough proportion out of an international system of some 200 states to suggest a fundamental flaw in the Westphalian ontology? Do all severely weak states – or a significant proportion – create major security threats? Are these new security threats, or simply the same regional security effects that have always existed?

**The Security Impact of Weak and Failed States**

A range of pathologies have been associated with the condition of weak and failed states, and some of these are claimed to have an international or even global impact. These situations often involve violent conflict, either as a cause or a consequence of state failure or weakness, which involves a number of negative transnational effects. These include forced migration flows which can lead to the spread of insurgents, threatening regional stability on an ongoing basis and sometimes causing conflicts in neighbouring states. There is ample evidence of this. Forcibly displaced Rwandans in Uganda formed the basis of the Rwandan Patriotic Front which fought an ongoing armed struggle with the government of Rwanda in the 1980s and 1990s. In turn, following the 1994 genocide, militarized displaced groups in the D.R. Congo formed a major force in that country, mounting attacks across the border in Rwanda. Such was the scale of these attacks that the army of Rwanda has repeatedly invaded the D.R. Congo, and the whole region has become enmeshed in an ongoing armed conflict of enormous magnitude. It is impossible to understand the ongoing conflict in the African Great Lakes region, involving multiple countries and millions of deaths, without reference to militarized groups of forcibly displaced people, in turn a characteristic of the conflict and weak nature of states in the region. The weak – or failed – nature of the state in Afghanistan can also be clearly linked to destabilizing migration. In the 1980s and 1990s the flow of refugees into Pakistan fuelled a militarized, radical uprising – the Taliban – that was eventually to seize control of the state, with far-reaching and demonstrable security implications.

Weak and failing states are vulnerable to all forms of smuggling, including trafficking in small arms and light weapons through porous borders, and this is also a
demonstrable source of regional insecurity. Weapons flowed across borders in the Balkans in the 1990s, between Afghanistan and Pakistan for years, and in many African cases. There is ample evidence that weak borders have facilitated the flow of weapons which have sustained insurgencies and conflicts throughout the world.

There has also been some suggestion that weak and failing states – either as a point of transit or origin – may be a site for the transfer of chemical, biological and nuclear weapons materials. With the break-up of the Soviet Union there were concerns that such materials located in precarious successor states might be vulnerable to illegal exploitation on the black market and there is indeed some evidence that some of this leaked. In addition, controversial – and ultimately spurious – intelligence identified Niger as a source of uranium to Iraq prior to the 2003 invasion, prompting discussion of a link between weak/failed states and WMD proliferation as a general phenomenon. This broader claim has not been substantiated and remains quite hypothetical, and indeed questionable.

There is also a more intuitively reliable claim that such states also provide an environment in which – due to the absence of orderly institutions and accountable governance – recalcitrant or aggressive governments can come to power, abuse the privileges of sovereign statehood and pose a threat to regional security. Charles Taylor rose to the position of President of Liberia in the context of that country’s protracted conflict and collapse. His dysfunctional regime fuelled conflict in Liberia and also in neighbouring countries, especially Sierra Leone.

These states are also more likely to host war economies: the illegal commercial networks and activities which thrive in environments where there is no effective rule of law. As well as fuelling conflicts within these societies and across the region, the consequences can be found further afield. Paul Collier, for example, claims that ‘Ninety five percent of global production of hard drugs is from conflict countries’. In particular, an overwhelming proportion of cocaine and heroin originates from Colombia and Afghanistan and their production is arguably facilitated by the absence of government control in vast regions of those countries. The impact of the narcotics trade upon Western countries is clearly taken very seriously as a security threat and this is reflected in the policies and resources directed to this issue. The challenge of piracy also highlights how illegal entrepreneurs can exploit an absence of law enforcement in order to prey on international business, with far-reaching ramifications. This phenomenon is again epitomized by the case of Somalia, where lawlessness has enabled pirates to attack ships deep into the Indian Ocean, resulting in significant increases in shipping costs.

Weak and failed states may have an adverse impact upon the natural environment, with transnational effects, because such countries are unlikely to have effective regulations to govern environmental degradation. The conflict in Sudan serves as an example, which has been described as the first climate change conflict. The government of the country has been unable or unwilling to address the competition over resources in Darfur that has been exacerbated by the spread of the desert and the decline in habitable and agricultural land. That conflict has drawn in neighbouring countries and posed huge humanitarian problems that cannot be ignored by the international community.
Weak and failed states may be a source of heightened health problems as such states are less able to control epidemics due to the incapacity of their health facilities, and the porous nature of their borders means that contagious health problems can spread uncontrolled to neighbouring regions or further afield. This can be exacerbated by the forced displacement of communities, which can facilitate transborder contamination and which are inherently vulnerable to health problems. In 2008 a cholera epidemic devastated parts of Zimbabwe, indicating the weak capacity of health service delivery in that country. The government proved to be incapable of addressing the humanitarian catastrophe and the case epitomized the weak statehood concept. In addition, the epidemic spread into neighbouring countries, imposing a significant burden upon their health services and local populations. It would also come as no surprise that weak or fragile states are less able to prevent, manage and contain the spread of the HIV virus. From a more global – though less verifiable – perspective it has been claimed that ‘AIDs probably spread through an African civil war’. From a more global – though less verifiable – perspective it has been claimed that ‘AIDs probably spread through an African civil war’.33

Finally, many studies – especially since 9/11 – have argued that weak or failed states may provide an environment conducive to the emergence or operation of terrorist organizations which may target local or international interests. Recent experience in Afghanistan, Pakistan, Sudan and Somalia is illustrative of this claim. According to this argument, ‘Terrorists are strongest where states are weakest’ and weak or failed states provide a ‘breeding ground’ or ‘sanctuary’ for terrorism. The supposed relationship between weak or failed states and terrorism rests upon a number of assumptions: Terrorist groups will make a decision about operating in an environment of weak or failed states; in a vacuum of public authority – with no functioning or effective institutions of police enforcement or justice – terrorist groups can actively recruit, train and plan attacks which target either local or foreign interests; and terrorist groups can operate in such states – free from detection, interference, or interdiction – more effectively than in functioning states.

A number of corollary assumptions are implied in the relationship between weak or failed states and terrorism. It implies that significant terrorist groups would have difficulty operating within fully functioning states because the existence of effective institutions would hamper or undermine their activities. Moreover, this implies that if institutions in vulnerable states are strengthened, it would significantly reduce the threat of terrorism both locally and internationally. The argument suggests that international terrorism thrives in weak or failed states, and so these situations must be addressed in order to deny a haven to terrorist groups which will otherwise pose critical threats. As expressed by Stephen van Evera, ‘Al-Qaeda and other terror groups grow and thrive in failed states, using them as havens in which they can establish secure bases to mass-produce trained, motivated killers’. Others have taken a more cautious approach to the relationship between failed states and terrorism, arguing that the relationship is not simple or automatically causal, and that it is not necessarily the weakest states that form a haven for terrorist organizations. Indeed, contrary to popular perception, it is not necessarily the condition of weak or failed statehood that explains the presence of terrorist organizations in most or many cases.
The Significance of Failed States

The empirical debate on failed states and their significance – whether their security implications constitute a post-Westphalian reality – is inconclusive, and it certainly cannot be resolved here. The debate is characterized by different definitions and indicators of failed states, and the security impacts vary and are anecdotal. A range of different empirical rankings feature the same approximately 40 states as weak, in varying degrees, and displaying some or all of the pathologies associated with this condition. They are also generally dependent upon international aid and assistance. A far smaller number of states approach the condition of ‘failed’. Nevertheless, this number of weak and potentially failed states is significant enough in itself to represent a challenge to the Westphalian ontology – or rather, to indicate that the Westphalian model is not and perhaps never was representative of the reality of security and insecurity for much of the world. They defy the idea of an international system of two hundred or so autonomous, viable states in control of their territory and borders, and they defy the idea of the entirety of the world being divided amongst and covered by sovereign authorities. Mainstream international relations theories and approaches to international security premised upon these conventional assumptions are therefore clearly missing a significant amount of the reality of the world. Weak or failed states may not necessarily represent a viable category in themselves, given their enormous diversity and the analytical imprecision of the concept. Yet the fact that a significant number of states do not live up to the Westphalian model – even if there is not a satisfactory definition of this excluded other – is surely a challenge to the Westphalian construction. Irrespective of whether this is new, the construction of the legalist Westphalian model is fundamentally under challenge.

In terms of the experience of insecurity and armed violence in the late 20th and early 21st century, again there appears to be a post-Westphalian reality. The absolute numbers of civil wars and situations of generalized violence in collapsing states is, and has generally been, much higher than conventional inter-state wars. The number of people killed or forcibly displaced by civil wars since the end of the Second World War has dwarfed those victimized in inter-state wars. Of course, this does not in itself undermine the Westphalian model of international security, or mainstream IR approaches that are preoccupied with inter-state security and insecurity. As the neorealists would argue, they are not aiming to describe everything about the international system, just the most important aspects. Yet surely the reality of armed conflict – predominantly inside (failing) states rather than between states – is a challenge to the Westphalian model, even if die-hard neorealists can skirt around this.

However, it is also possible to argue that failed states do not challenge the Westphalian system because this system has always been a political construction with limited reach, and the reach of the Westphalian system is possibly greater today than it has ever been. In addition, the security threats of weak and failed states are inconclusive. Certainly, these transborder security implications are a threat, but it is questionable whether they can be compared to the existential threat
found in inter-state war. And whilst these transborder threats are a challenge, they are principally a threat to neighbours or regions, rather than a broader threat to international order.

The most dramatic demonstrations of the relationship between weak/failed states and international (in)security are probably provided by experiences of terrorism and forced migration. ‘Terrorist’ organizations operate in weak states or regions of states that are weakly governed; the experience of India, Somalia, Afghanistan and Pakistan is irrefutable in this regard, and the security implications of this have clearly been international and even global. However, despite the enormity of 9/11, it is doubtful that the al-Qaeda attacks represented a fundamental paradigm shift in the dynamics of international security. 9/11 indicated that a failing state harboured a terrorist organization that had devastating intent. Even considering the threat of al-Qaeda and the use it makes of poorly governed territories to organize its attacks, the actual security threat of such states is a matter of debate in historical perspective. There is no indication that all weak or failed states pose a similar threat, or that 9/11 represented a threat to the United States comparable, for example, to the Soviet Union during the Cold War. Moreover, it is not necessarily the weakest states in which the most significant terrorist groups are generally found.39 The threats of weak and failed states are not yet existential, and cannot be compared in magnitude to the dangers of inter-state conflict. These threats are not new, as a regional phenomenon, and the global impact of failed states is not universally accepted or proven.

Setting the inconclusive empirical debate aside, it may be more fruitful to consider how weak and failed states and the threats they represent are perceived and constructed, the meanings attached to them in policy and academic discourse, and the responses that are felt to be justified by the emergence of this challenge. In this way, the meanings attached to weak and failed states are significant enough to represent a shift to a post-Westphalian world, insofar as ontological notions of world order are subjective. In an epistemic and political sense – in terms of how international order and threats are conceived of and represented in discourse – the Westphalian model is significantly challenged. This model is in many ways a construction; as such, the phenomenon of weak and failed states undermines the constitutive basis of this construction and suggests a post-Westphalian international order. Moreover, these perceptions – even if they are essentially political constructions – can have enormous material effects in terms of the decisions taken by powerful actors, the allocation of resources, and the interpretation of and response to threats.

A number of factors have contributed to these changing perceptions which have elevated the importance of failed states. Firstly, the conceptual and empirical weaknesses of the Westphalian model – especially in the post-1945 era – are today more understood. Secondly, the relative rarity of inter-state war has heightened the apparent threat of weak and failed states. Neighbouring countries – in historical perspective the ‘greatest’ threat – are now less likely to invade each other, and so by default other threats seem more hazardous. In historical perspective, especially for the developed world, the decline of inter-state threats has heightened awareness of non-traditional threats. In the near absence of inter-state conquest in the developed world, the primary threats have emanated from weak and failed states, and the
perception of where threats come from clearly reflects a post-Westphalian experience. In fact, in the relative absence of a conventional inter-state threat, most Western states are indeed probably more threatened by the implications of weak or failed states. The decline of old fashioned inter-state threats, and the rise of threats associated with weak and failed states, may well both be exaggerated, but nevertheless this is how reality is constructed. Given the importance of perception, failed and extremely weak states do represent a challenge to the Westphalian model of international politics.

Therefore, the idea of failed states – and the popularity of focusing on this – is a reflection of Western concerns over new security threats since 9/11, and thus a political construction. In this sense, weak states in poor regions of the world have been securitized to the extent that they are often presented as the primary threat to Western, industrialized states. This is a quintessential example of securitization: the process by which issues are accorded security status or seen as a threat through political labelling, rather than as a result of their real or objective significance. The results of this can have enormous political impact: securitization mobilizes exceptional resources and political powers which are not necessarily proportionate to the security challenges, and sometimes manipulated for political purposes. An approach to security studies which focuses upon securitization might suggest that many of the threats associated with weak or failed states are exaggerated and the attention that these situations attract is not in proportion to the threat they represent. This leads to a further explanation of the political significance of failed states: the interests of certain actors – including their access to resources and political influence – are served by the threat of failed states and so this threat is keenly prioritized and reiterated.

The shift in perception appears to be reflected in some policy arrangements in Western circles. During the Cold War failed states and civil war were generally seen in Western power centres as an ‘external’ phenomenon in peripheral, faraway places. There was an interest in influencing outcomes and intervention in proxy conflicts followed from this, but the actual condition of state failure or conflict was generally not seen as a direct security threat (indeed, it was often seen as an opportunity). In contrast, in the post-Cold War era, and certainly after 9/11, situations of civil war and state failure are seen – or constructed – as a key threat. As a corollary, according to Rotberg, addressing these situations has ‘become one of the critical all-consuming strategic and moral imperatives of our terrorized time’.

Policy discourse – and to some extent policy – echoes this sentiment. The United States’ National Defense Strategy of 2008 states that:

The inability of many states to police themselves effectively or to work with their neighbors to ensure regional security represents a challenge to the international system. Armed sub-national groups, including but not limited to those inspired by violent extremism, threaten the stability and legitimacy of key states. If left unchecked, such instability can spread and threaten regions of interest to the United States, our allies, and friends. Insurgent groups and other non-state actors frequently exploit local geographical, political, or
social conditions to establish safe havens from which they can operate with impunity. Ungoverned, undergoverned, misgoverned, and contested areas offer fertile ground for such groups to exploit the gaps in governance capacity of local regimes to undermine local stability and regional security.\textsuperscript{42}

The \textit{Millennium Challenge Account}, established by the United States with a commitment of 4 billion dollars in 2002, reflects the idea of promoting development as a means to promote stability. In February 2007, the US Department of Defense announced the creation of US Africa Command (AFRICOM), ‘acknowledging the emerging strategic importance of Africa, and recognizing that peace and stability on the continent impacts not only Africans, but the interests of the United States and international community as well’.\textsuperscript{43} The establishment of AFRICOM represents a new American strategic focus upon developing countries, which in turn reflects changing perceptions of the nature of international threats to security. The US State Department’s Office of the Coordinator for Reconstruction and Stabilization was established in 2004 and its mission statement could not provide a clearer statement of the development—security—peace nexus:

Failing and post-conflict states pose one of the greatest national and international security challenges of our day, threatening vulnerable populations, their neighbors, our allies, and ourselves. Struggling states can provide breeding grounds for terrorism, crime, trafficking, and humanitarian catastrophes, and can destabilize an entire region. Experience shows that managing conflict, particularly internal conflict, is not a passing phenomenon. It has become a mainstream part of our foreign policy.\textsuperscript{44}

The first UK \textit{National Security Strategy} of 2008 reflects similar thinking, arguing that a key driver of global insecurity in the contemporary world is poverty, inequality, and poor governance:

In the past, most violent conflicts and significant threats to global security came from strong states. Currently, most of the major threats and risks emanate from failed or fragile states… Failed and fragile states increase the risk of instability and conflict, and at the same time have a reduced capacity to deal with it, as we see in parts of Africa. They have the potential to destabilise the surrounding region. Many fragile states lack the capacity and, in some cases, the will adequately to address terrorism and organised crime, in some instances knowingly tolerating or directly sponsoring such activity.\textsuperscript{45}

The establishment of the UK Department for International Development (DFID) in 1997 is a further example of this thinking. Before DFID, the British Overseas Development Administration ran development assistance under the supervision of the Foreign and Commonwealth Office (FCO). With the growing realization that underdevelopment, weak states and conflict affect British interests – including its security – the political role of DFID has soared, often eclipsing the Foreign and Commonwealth Office itself. Funding for DFID has naturally increased in the area of governance and stabilization; its outlook, characterized in the 2006 White Paper,
Making Governance Work for the Poor, clearly sees a convergence between security, peace-building and development.\textsuperscript{46} The underlying assumption to these policy developments is, according to DFID: ‘Security and development are linked... Poverty, underdevelopment and fragile states create fertile conditions for conflict and the emergence of new security threats, including international crime and terrorism’.\textsuperscript{47}

Regional and international organizations have also embraced this outlook. In 2005, the High Level Meeting of the Organization for Economic Cooperation and Development presented Principles for Good International Engagement in Fragile States, with a ‘focus on state-building as the central objective’.\textsuperscript{48} The establishment of the UN Peace-Building Commission and the Stabilization and Association process of the European Union also reflect this evolving security thinking, as do central policy platforms of the World Bank and other international development organizations. Approaches to peace-building and stabilization have also evolved with this, now incorporating many aspects of state-building. International transitional administrations – such as existed in Cambodia, Bosnia, East Timor, Eastern Slavonia, and Kosovo – represent a most substantive and intrusive type of intervention aimed at resolving conflict, promoting stability, and facilitating peace-building. International officials have been involved in a wide range of activities in these societies, providing services and taking responsibility for policy traditionally reserved for the sovereign state and government. The extent of the activities being conducted by international actors in such situations has meant that international actors, such as the UN or the EU, have taken control of certain sovereign roles. De facto suspension of sovereignty (partially as ‘shared sovereignty’ or as neo-trusteeships) is arguably already occurring in practice. This is clearly taking peace-building into the post-Westphalian world, suggesting that not all states are viable, that sovereignty is conditional upon states meeting certain responsibilities and standards of governance, and that conditions inside states have an impact upon international peace and security.

The nature of post-conflict peace-building, reflecting as it does a liberal assumption of modern state institutions, likewise suggests a Western image of what a state should look like, when a state has failed, and what should be done to repair a dysfunctional state. Some analysts argue that this is highly intrusive, or a pretext for intervention.\textsuperscript{49} Until the 1990s, situations of weak and failed states were seen as humanitarian challenges, to be addressed as charity as long as this did not conflict with the demands of national interest. However, with the apparent realization that these situations represent a threat, this has transformed into an argument for questioning or denying the sovereignty of such states in order to neutralize the ‘threat’. Krasner thus argues that the rules of conventional sovereignty ‘no longer work, and their inadequacies have had deleterious consequences for the strong as well as the weak. The policy tools that powerful and well-governed states have available to fix badly governed or collapsed states ... are inadequate.’\textsuperscript{50} Keohane comes to some similar conclusions: ‘classical notions of sovereignty provide a poor basis for policy with respect to post-intervention political decisions in troubled societies’.\textsuperscript{51} Sovereignty should therefore be ‘unbundled’ into its different components, and those components which are not viable should be reconsidered.
Conclusion

Failed states clearly display a range of pathologies which have a significant negative impact upon the welfare of their citizens and upon international – possibly even global – peace and security. However, the securitization of failed states in political and academic discourse, and the attention given to these situations in policy circles, also reflects a subjective (Western) construction of international security threats. Some failed state situations – such as Somalia and Afghanistan – are prioritized, whilst others – such as the Central African Republic and Guinea Bissau – are essentially ignored. Some such situations have demonstrable security impacts, whilst in many other cases weak and failing states have little security impact beyond that to their own citizens. Moreover, the concept of failed states is not in itself a viable empirical category for most types of analysis. Nevertheless, as a political construction, within the context of broader perceptions about the nature of security and threats, it has implications for international politics and security. In terms of how international order and threats to security are perceived and constructed – which is not necessarily the same as reality – the idea of failed states represents a fundamental challenge to conventional thinking. This is reinforced by the apparent decline in inter-state conflict and it is emblematic of a transition to a post-Westphalian world. In this way the idea of weak or failed states, as a challenge to the idealized Westphalian system of Weberian states, in turn undermines the constitutive order of the international system. Krasner is correct that the Westphalian system never existed as an ideal type in reality. But as a political construction, it did – or does – exist. As represented in discourse and policy assumptions, then, and in terms of how threats and challenges are perceived, the notion of failed states – and the convergence of security and development – is a shift to a post-Westphalian era.

There are a number of implications for security policy and analysis. Firstly, this discussion demonstrates that there is a distinction between the concept of failed states as represented in policy and academic discourse, and the ‘reality’ of failed states which is hotly contested. Therefore, subjective interpretations and constructions of threats and challenges can and do have enormous material consequences in terms of funding, diplomatic attention, and sometimes even military action. The use of the failed state label – when it is applied, why, and with what effect – is not always the result of objective truth or reality, but of a subjective interpretation of events which has prioritized failed states but neglected – for example – environmental challenges or preventable disease. But as a demonstration of the importance of political constructions, the empirical reality of failed states is in many ways actually less important than the perception of powerful actors towards the concept and the security threats inherent in them. The broader point here is that the formulation of security policy is a political process; not something which results from detached, impartial analysis (which is not to say that such analysis is necessarily incorrect). The popularity of the failed state concept and its impact upon policy circles reflects the interests and influence of certain types of political agendas and analysts. It is the comparative magnitude of such threats – in the context of the low expectation of inter-state conflict – that puts them high up the political agenda, rather than their
objective inherent hazard. As long as governments and security establishments are sensitive to the alleged threats of failed states and are willing to fund research into this area, scholars and analysts will emphasize – and indeed play up – the dangers of failed states. Moreover, this process has tended to reinforce a securitization approach to certain problems associated with underdevelopment and weak states in the developing world.

Secondly, with the realization that weak or conflicted states in the developing world can threaten security, powerful states and international organizations have invested increasing amounts of funds and attention to containing conflict and stabilizing volatile societies. This has brought positive and negative consequences. This has increased volumes of humanitarian assistance, pushed hitherto forgotten – or ignored – crises onto the international policy radar, and prioritized the resolution of conflict. Simply put, viewing conflict, poor governance and underdevelopment in the developing world as a threat to Western interests has brought much-needed resources, aid and capacity-building to these countries. Figures related to development assistance and peace operations reflect this. For example, total OECD-recognized official development assistance (ODA) flows, made through its Development Assistance Committee, as an absolute figure and as a percentage of gross national income (GNI), both increased from 2003 to 2007. Turning to the British experience as a typical example, in 2007/08 the total DFID aid programme was £5.2 bn, an increase of 40 per cent since 2003/04. DFID’s bilateral aid programme was over £2.9 bn in 2007/08, an increase of 47 per cent from five years before in 2003/04.53

Aside from overall ODA figures, it is important to note that the proportion of assistance directed towards governance assistance and conflict prevention activities has increased significantly. In terms of UN peacekeeping, in the 45 years between the establishment of the UN and 1990, 18 operations were established. Between 1990 and 2008, 44 peacekeeping and peace-building operations were established, largely for the most grievous problems of state weakness and failure described here. The results of this appear to suggest that increased international efforts are helping to reduce the absolute numbers of civil wars, which is surely an unambiguous victory from both the humanitarian and security perspectives.

Less positively, the securitization of weak and failed states reinforces a tendency to externalize problems in the developing – ‘other’ – world, and even to demonize the ‘other’ as a pretext for control and intervention. This results in a lack of respect, sensitivity and understanding of problems elsewhere, and a failure to appreciate that these problems are in some ways a consequence of pathologies inherent in the international system. According to this critical view, this translates into international peace-building and state-building policies which are not legitimate or effective, and it ignores the underlying (systemic) sources of conflict in favour of stability and containment.54 Bosnia serves as an example: international peace-building there, whilst bringing welcome stability, has not addressed – and has even reinforced – the ethnic polarization and sectarianism which exists. Politics largely mirrors the nationalist agendas of militant parties and social and economic gaps are sources of dissatisfaction. There is little consensus amongst the different communities regarding the causes of the civil war in Bosnia – and thus no reconciliation – and it is
questionable whether self-sustaining national institutions would be durable in the absence of external support.

In addition, the securitization of underdevelopment and instability in the developing world – in the form of failed states – may also result in selectivity in how these challenges are addressed: assistance will be concentrated in areas of strategic interest, to the detriment of other needy but less important regions. Moreover, this type of thinking implies a politicization of assistance, prioritizing the needs of friendly countries, again to the neglect of humanitarian needs elsewhere. This is demonstrated by a comparison between the peace-building resources invested in the Balkans – especially Bosnia and Herzegovina, Eastern Slavonia and Kosovo – with those invested in many African cases. The United Kingdom’s attention to and investment in building institutions Sierra Leone is a further illustration of this, alongside other volatile and weak states in the region which are essentially ignored. This prioritization is a consequence of state-building being directed at the interests of powerful international actors rather than people in the target countries.

Thirdly, spurious interpretations of weak and failed states can lead to dubious policy prescriptions and responses which are not proportionate to the challenge. The failed state concept has securitized phenomena associated with this paradigm – such as refugees – which may be better addressed as a human rights issue rather than as a security challenge. Seeing refugee flows as a potential security challenge can result in the challenge being exaggerated and states becoming defensive, leading to exclusionary approaches which can contribute to policies of warehousing and protracted refugee situations, and responses which are not proportionate to the challenge. Moreover, the impact of the failed states idea brings the subjective nature of the security threats into focus: until recently, for example, climate change was not taken seriously as a security challenge, despite the much greater threat it represents.

Fourthly, the effect of labelling states as failed illustrates another constructivist process in international politics. Aside from the real meaning of state failure, and despite its contested and ambiguous nature, the label can have very significant impacts. Such states, for example, will be seen by foreign policy elites as (potential) security – rather than development or human rights – challenges. And there is the real danger of a self-fulfilling prophecy, since weak and failed states may have difficulty attracting international investment and credit.

Finally, there is still no objective definition or measurement of weak and failed states, despite some serious attempts to do so. This suggests that policy aiming to support weak and failing states does not rest upon a reliable assessment of the dangers inherent in such states, or which states to assist. The concept is also vulnerable to political manipulation, which can undermine its analytical usefulness.

Should we give up on the concept of failed states? Despite the analytical and normative problems discussed herein, the attention to failed states reflects – but does not address – a key problem in international politics. Whatever the empirical ‘reality’ of failed states, this debate problematizes the Westphalian model of international politics which privileges an unrealistic universal model of international
politics comprised of equally sovereign, viable states, and an outdated conception of insecurity that does not reflect the realities of the 21st century. The concept of failed states, however problematic, should therefore not be abandoned. The fact that the failure concept has won so much interest indicates a real need to think more carefully and more critically about the constitutive nature of international politics. Analysts of security policy need to reconsider and question some of the underlying assumptions of their craft – in terms of actors and ontologies of international politics, and the nature of security and insecurity – and the failed states debate leads us to do this. However, a more critical approach to defining and measuring failed states is necessary. Mainstream approaches need to become more nuanced and differentiated in their consideration of failed states, in order to develop more reliable and less politically biased empirical explorations of the phenomenon. In turn, theoretically critical approaches – which tend to reject the concept out of hand as a dubious hegemonic tool – should consider engaging the concept more to try to go beyond the success/failure binary that is implied in the failed state concept. Together, the different approaches might help to deepen understanding of the nature of contemporary international politics and perhaps help to formulate policy to address the challenges of weak and failed states.

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NOTES

6. Ibid., p. 5.
7. Ibid., p. 10.
8. Ibid., p. 24.
13. Ibid., p. 97.


43. Available at www.africom.mil/AboutAFRICOM.asp. Also see the symposium on AFRICOM in Contemporary Security Policy, Vol. 30, No. 1 (April 2009).


